



2018-2019 BOARD OF DIRECTORS

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CONTACT INFORMATION

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Suzanne Lanctot

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Address
AZAPT
7729 E. Greenway Road
Suite 300
Scottsdale, AZ 85260

Website
www.azapt.org

To: Conference Sponsor

FR: Juliet Fortino, President

RE: AZAPT ANNUAL CONFERENCE: **Letter of Invitation**

The Arizona Association for Play Therapy (AZAPT) invites your participation in promoting your business by sponsoring AZAPT's **24th Annual Conference, March 1-2, 2019**, which will be held at the Beatitudes Campus, 1610 W. Glendale Avenue, Phoenix, AZ, 85021.

For our 24th Annual Conference, Sharolyn Wallace, Ph.D., LCSW, RPT-S, will be presenting *Play Therapy on a Dime: Practical Techniques for Everyday Use*. This conference has an expected attendance of 150 people and will provide your business with professional exposure to participants from the Western Region of the United States. **Our sponsorship levels are listed on page 4.**

We hope you will take advantage of this wonderful professional opportunity. Please contact us at your earliest convenience so we can be sure to include you in the conference promotional materials and on the website to give you maximum exposure.

Once sponsorship is secured, all questions will be managed by Suzanne Lanctot at 480-289-5761 or suzanne@azapt.org. We look forward to welcoming you as a sponsor for the 2019 Annual Conference!

Sincerely,

Juliet

Juliet Fortino, MC, LPC, RPT-S
AZAPT President and Conference Chair

Arizona Association for Play Therapy

Who We Are

Established in 1993, the Arizona Association for Play Therapy (AZAPT) is a state branch of the **Association for Play Therapy, Inc.** AZAPT seeks to:

- advance the discipline of play therapy;
- conduct and foster programs of education in the field of play therapy;
- provide a networking resource for all members;
- advance the standards of professional conduct through education, professional meetings, and conferences;
- inform and educate the general public and the mental health community about the play therapy profession;
- establish contracts with various organizations for support and educational pursuits; and
- advocate for the rights of children, their families and significant others.

Why Play Therapy?

For children, play is recognized as one of the most natural modes of learning and interacting with others. It is through play that children often express their feelings, explore themselves and their relationships, and attempt to understand their experiences. Children may be able to transfer their anxieties, fears, and guilt through toys rather than adults. Through play therapy, children may be able to increase their feelings of self-worth and self-acceptance with the help of a caring relationship with an adult. Children are encouraged to understand their play as a way to express, explore, and work through conflicts and issues. Play therapy also promotes the exploration of feelings and behaviors associated with past events and issues outside of the playroom.

Our Programs

AZAPT prides itself in offering educational opportunities to our members and to professionals in the community.

- Monthly Education Series Trainings
- Quarterly Networking Opportunities
- Annual State Conference
- Volunteer Opportunities
- Monthly Communications via Newsletters and News Bulletins
- Scholarship Opportunities
- Community Resources

Our Vision

A World of Play Therapy where the past is healed and the future is possible.

Our Mission

The Mission of AZAPT is to Advance the Practice of Play Therapy through Education, Training and Advocacy.

Our Key 2018-2019 Strategies

- Develop alliances and collaborative opportunities with other organizations within the community
- Provide continuing education opportunities for our members and other professionals in the community; provide introductory presentations on play therapy to the community
- Give back through community service and volunteer opportunities
- Develop leadership within AZAPT

**Arizona Association for Play Therapy
24th Annual Conference
March 1-2, 2019**

SPONSOR CONTRACT

SECURITY:

The General Session Room will be open from 7:30 a.m. until 4:15 p.m. each day. If you are a Title Sponsor, you may leave your exhibit table set up, as a room will be provided for you to put your things in that WILL be locked over night.

MOVE IN: Friday, March 1 and Saturday, March 2, 2019 - 6:45 a.m.

EXHIBIT HOURS: 7:30 a.m. to 4:15 p.m.

MOVE OUT: After 4:15 p.m. on Saturday

For all Sponsors, we will need your company's logo for promotional materials. Please e-mail your logo (TIF, JPG) to: suzanne@azapt.org by 01/31/19.

CANCELLATION POLICY:

No refunds will be given. If you are unable to participate, your payment will be considered a donation to AZAPT.

AGREEMENT ACCEPTANCE & GENERAL INFORMATION:

Please fax your form to 480-289-5765 or

Mail your information and check to:

Suzanne Lanctot, AZAPT, 7729 E. Greenway Road, Suite 300, Scottsdale, AZ 85260

Confirmations will be sent via e-mail.

For additional information, please contact Suzanne Lanctot at 480-281-5761 or suzanne@azapt.org

AGREEMENT ACCEPTANCE & GENERAL INFORMATION:

Company Name _____

Address _____

City, State & Zip _____

Telephone: (____) _____ FAX: (____) _____ E-Mail _____

Contact Name _____

BUSINESS DESCRIPTION FOR SPONSOR PACKET – 100 Words or Less

AZAPT is a 501c4 nonprofit corporation, ID#86-0787160. Sponsorship dollars may be deductible as a business expense.

As a sponsor of this exciting conference, the following recognition opportunities are available: (Please circle)

Sponsor Benefits	Title Sponsor \$1,150 <i>\$1465 value</i>	Presenting Sponsor \$675 <i>\$905 value</i>	Supporting Sponsor \$295 <i>\$425 value</i>
5 Minute Presentation About Your Company	X		
Introduction of 2019 Conference Presenter	X		
4 Complimentary Conference Registrations, or Sponsored Scholarship in your Company's Name	X		
2 Minute Presentation About Your Company		X	
Company logo and description in the conference brochure; company logo and web link on our website; social media exposure	X	X	X
Full Page Ad in the Conference Program	X		
Free Exhibit Table at Conference	X		
2 Complimentary Conference Registrations		X	
½ Page Ad in the Conference Program		X	
1 Complimentary Conference Registration			X
¼ Page Ad in the Conference Program			X
Ability to Provide Fliers or Promotional Items for Placement at Conference (<i>provided by Sponsor</i>)	X	X	X

Additional Event Sponsor Opportunities	Breakfast Sponsor Friday \$450	Breakfast Sponsor Saturday \$450	Promotional Items Sponsor \$500	Luncheon Sponsor Friday \$1,000
Each event sponsor receives: *company logo recognition at the event *company logo and web link on our website *company logo and description in the conference brochure *ability to provide fliers or promotional items for placement at conference (provided by program sponsor) *social media exposure	Plus: ½ page ad in conference program	Plus: ½ page ad in conference program	Plus: ¼ page ad in conference program <i>A portion may be in-kind sponsorship. Call for details.</i>	Plus: Full page ad in conference program

PAYMENT INFORMATION (You may also register online at www.azapt.org)

Amount enclosed \$ _____ Check # _____ Credit Card Type: MC VISA AMEX

Credit Card # _____ Exp _____

Name on Card: _____ Security Code: _____

Signature: _____ Zip Code: _____

Thank you for your support through sponsorship. The success of the AZAPT conference depends on supporters who are willing to make a difference. We also invite you to donate an item(s) for our raffle or silent auction, which is held during the conference. Your involvement, at any level, is appreciated by our Board and assists us in continuing to present quality presenters and educational programs to our members and to the community.

DONATION FORM

AZAPT 24th Annual State Conference – March 1-2, 2019

Donor's Name _____
Company Name/Title _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
Email _____ www _____

YOUR DONATION OF RAFFLE PRIZES FOR THE CONFERENCE WILL ALSO PROVIDE YOU WITH RECOGNITION IN OUR PROGRAM PACKET.

DESCRIPTION OF ITEM DONATED:

VALUE OF THE ITEM DONATED: \$ _____

RESTRICTIONS TO ITEM:

Expiration date: _____

Other: _____

Items **MUST** be received at the AZAPT office no later than 5:00 p.m. on Friday, February 15, 2019. If you prefer, you may also deliver the item(s) to the Annual Conference.

_____ I will be sending my donation to the AZAPT office.

_____ I will bring the item with me.

Please mail completed form to: AZAPT, 7729 E. Greenway Road, Suite 300, Scottsdale, AZ 85260
or FAX to: 480-289-5765

QUESTIONS? Contact Suzanne Lanctot, AZAPT Executive Director, at 480-289-5761

AZAPT is a 501(c)4 nonprofit organization, ID #86-0787160. Donations may be deductible as a business expense. Please consult your tax advisor.

AZAPT may contact me next year about participating in the raffle with a donation.